



For illustration purposes only

BD Rowa™ Vmotion






Technical Data

Hardware Overview

Digital OTC Shelves and Free Choice

Technical Data								
Type	Touch					Non-Touch		
Size	22"	32"	49"	55" (black)	55" (white)	37" Stretch	55"	55" Panorama
Brightness (nit)	350	500	420	400	420	700	500	500
Operating Hour	Not 24/7	24/7	24/7	24/7	24/7	24/7	24/7	24/7
Server (1-2 Screens per Server)	NUC	NUC	NUC	NUC	NUC	SoC*	NUC	NUC
Web Application	Vmotion Cloud	Vmotion Cloud	Vmotion Cloud	Vmotion Cloud	Vmotion Cloud	Sano Cloud	Vmotion Cloud	Vmotion Cloud
External Dimensions (H x W x D)	517.5 x 313.5 x 46 mm	748.5 x 450 x 68 mm	1,154 x 684 x 73.5 mm	1,248.4 x 733.4 x 58.4 mm	1,294.5 x 765.5 x 68 mm	928 x 281 x 48 mm	1,232.7 x 705.5 x 30.5 mm	1,213.4 x 684.2 x 97.6 mm

Installation Options

 Table Installation	✓	✗	✗	✗	✗	✗	✗	✗
 Table Pole Installation	✓	✓	✗	✗	✗	✗	✗	✗
 Wall Installation	✗	✗	✓	✓	✓	✓	✓	✓
 Stand Installation	✗	✗	✗	✗	✗	✗	✓	✗
 Moveable Stand Installation	✗	✗	✗	✗	✗	✗	✓	✗

*SoC = System on Chip – Mediaplayer integrated in Screen

Specification NUC:	BD Rowa™ Vmotion Intel NUCi3 250 GB SSD, 115 x 111 x 36 mm (W x H x D) Internal Mediaplayer
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



Hardware Overview

Digital Shopping Window

Technical Data

Type	Non-Touch Semi Outdoor Rowa		Non-Touch Semi Outdoor Sano			
Size	55"	75"	49"	55"	65"	75"
Brightness (nit)	2500	3000	3500	3500	4000	3500
Operating Hour	24/7	24/7	24/7	24/7	24/7	24/7
Server (1-2 Screens per Server)	NUC	NUC	SoC*	SoC*	ProDVX	SoC*
Web Application	Vmotion Cloud	Vmotion Cloud	Sano Cloud	Sano Cloud	Sano Cloud	Sano Cloud
External Dimensions (H x W x D)	1,242,6 x 713.6 x 74.3 mm	1,682 x 960.5 x 99.5 mm	1,096.7 x 627.2 x 82.7 mm	1,240 x 710 x 87.7 mm	1,457 x 844 x 102 mm	1,688 x 967.5 x 94.2 mm

Installation Options

 Wall Installation	✓	✓	✓	✓	✓	✓
 Stand Installation	✓	✓	✓	✓	✓	✓
 Moveable Stand Installation	✓	✓	✗	✗	✗	✗
 Ceiling to Floor Installation	✗	✗	✓	✓	✓	✓
 Ceiling Installation	✗	✗	✓	✓	✗	✗

*SoC = System on Chip – Mediaplayer integrated in Screen

Specification NUC:	BD Rowa™ Vmotion Intel NUCi3 Windows 10, 250 GB SSD, 115 x 111 x 36 mm (W x H x D) Internal Mediaplayer
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Specification ProDVX:	ProDVX Mediaplayer, Cortex A17 1.6 GHz, 4-Core Android 8 GB eMMC Flash, 155 x 130 x 31 mm (W x H x D) Internal Mediaplayer
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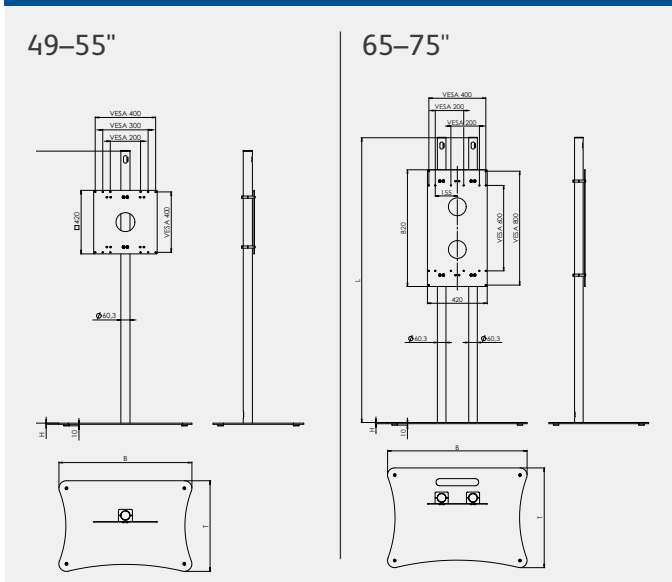
Mounting Options

Base

Base Dimensions

Size	Base L	Base XL	Base XXL	Round*
Base (W x D x H)	730 x 500 x 8 mm	880 x 600 x 8 mm	980 x 700 x 8 mm	Ø180 x 8 mm
Screen Size	49"	55"	65" und 75"	Single rod: 49", 55" Double rod: 65", 75"

Free-Standing Base



Each base comes with a mounting rod in the following length (L):

Screen Size 49" + 55":
1,200 mm / 1,500 mm / 1,800 mm
(depending on selected version)

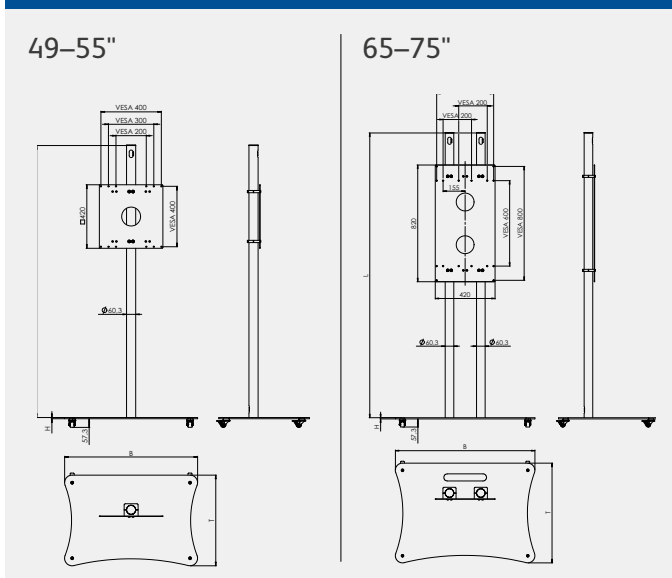
Screen Size 65":
1,800 mm

Screen Size 75":
2,000 mm

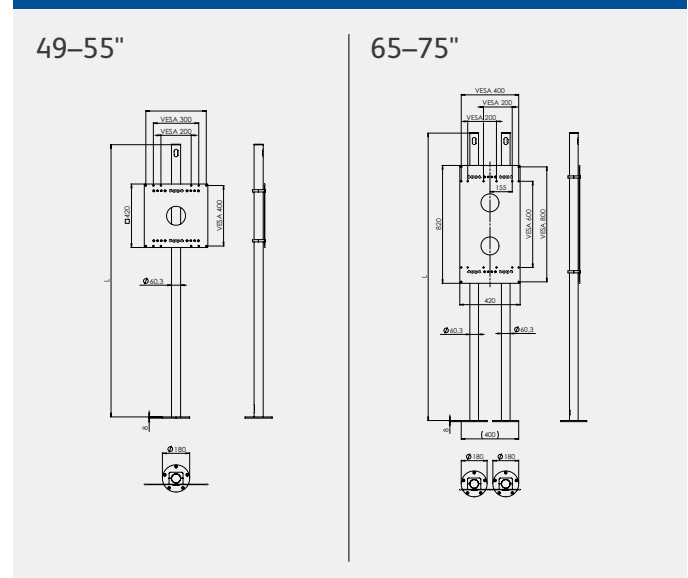
When ordering an article with the addition 'single rod', one base plate and one mounting rod are supplied.

When ordering an article with the addition 'double rod', two base plates and two mounting rods are supplied.

Moveable Base



Small Base*

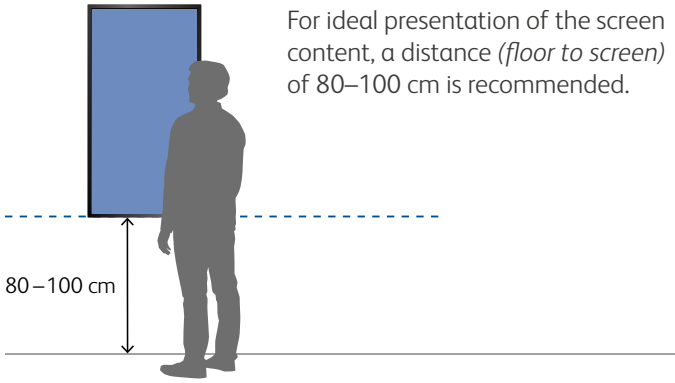


*Ground anchoring needed.

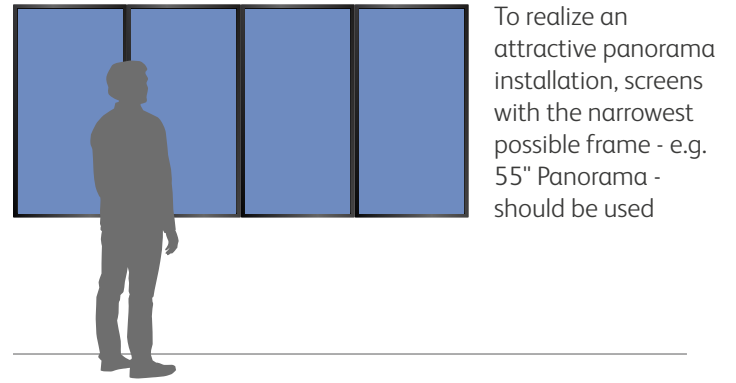
Installation Recommendations

Digital OTC Shelves

Distance to the Floor:



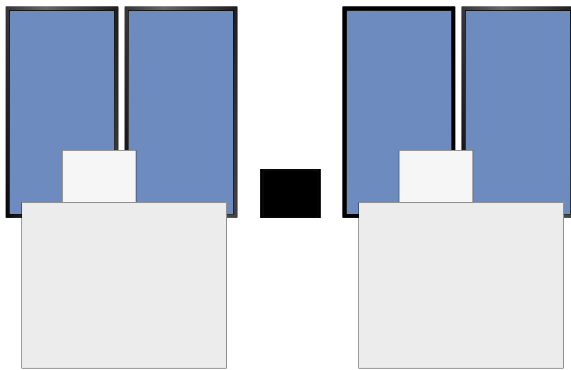
Panorama Installation:



Positioning of the Screens at the Counter:

When positioning the screens, make sure that they are not completely hidden by the counter and that the output chute is ergonomically positioned.

Fully Digital



Wall Installation Behind the Counter

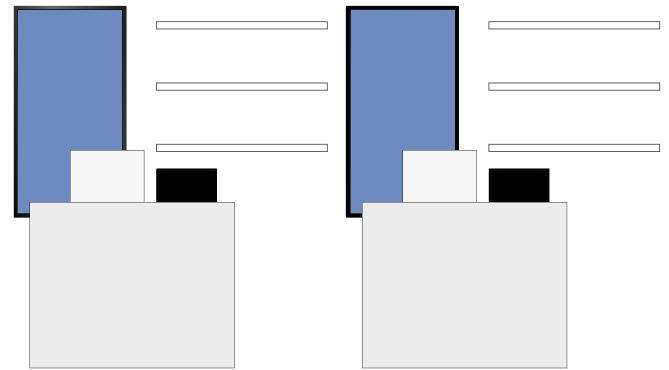


Table Installation:

With both the table pole and table installation, make sure that there is a distance of at least 5 cm to the edge of the table. Furthermore, for the table installation, the screen must be sunk 5 cm into the table.

Table Installation Integrated in the Counter

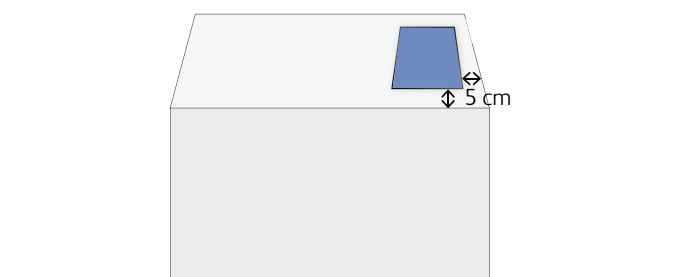
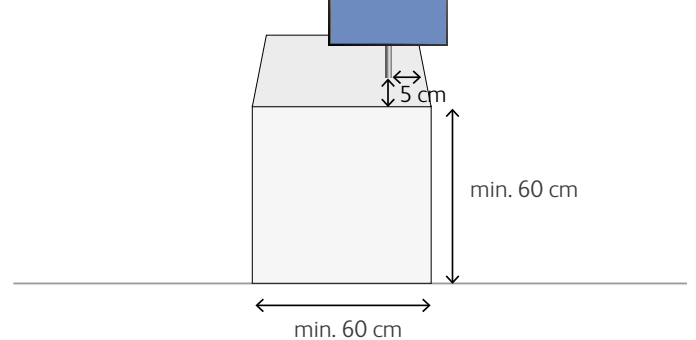


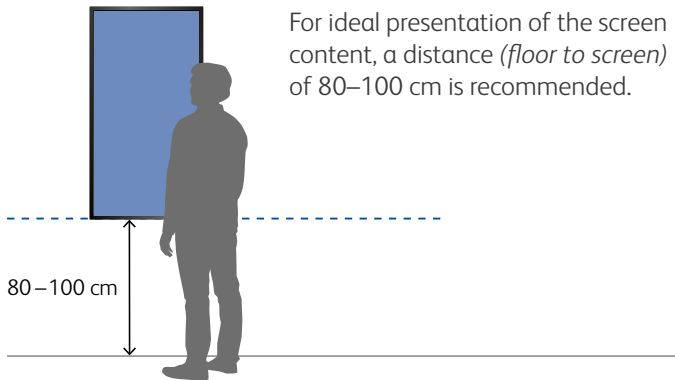
Table Pole Installation



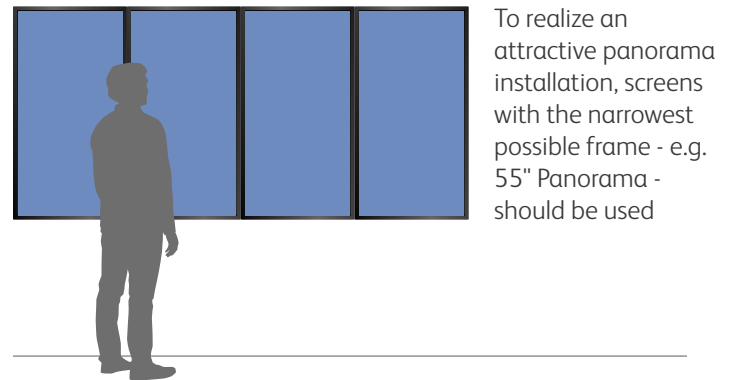
Installation Recommendations

Non-prescription Products

Distance to the Floor:

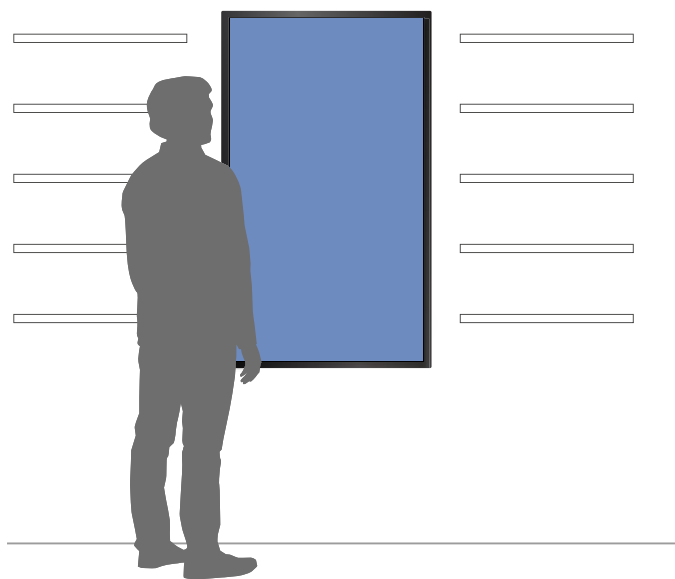


Panorama Installation:

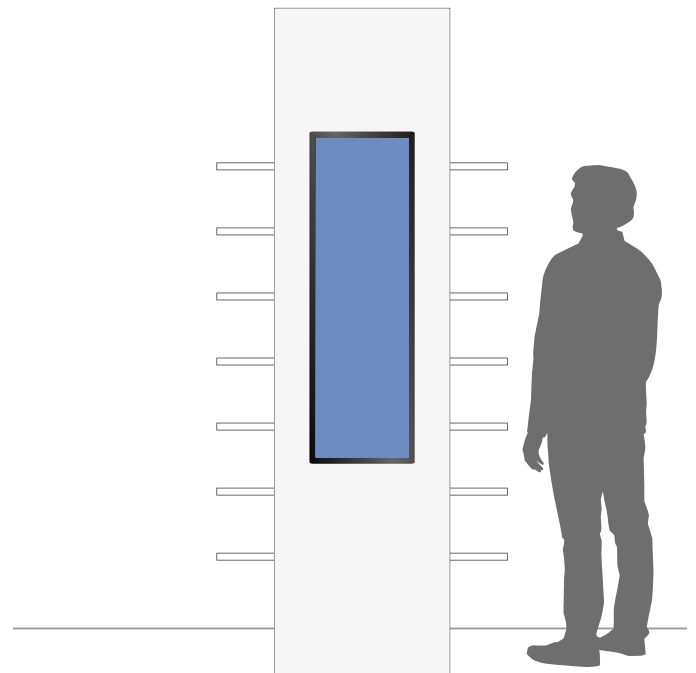


Positioning of Screens in the Pharmacy

Integration in Shelving



Integration in Column



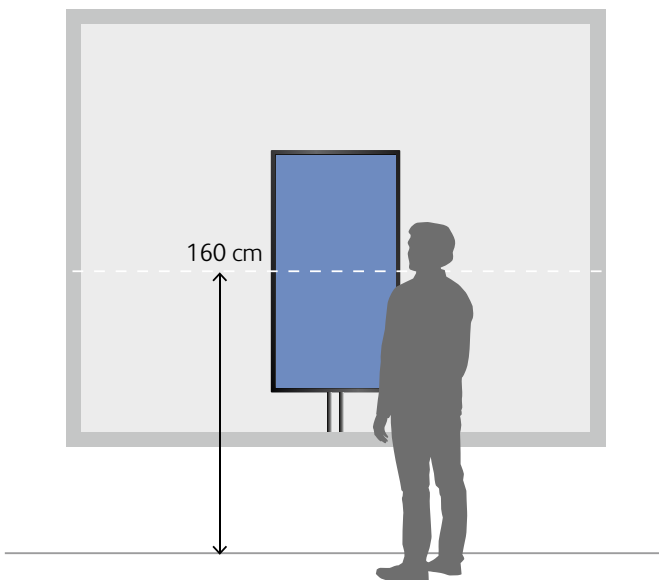
Installation Recommendations

Digital Shop Window

Choosing the right screen size in just three steps

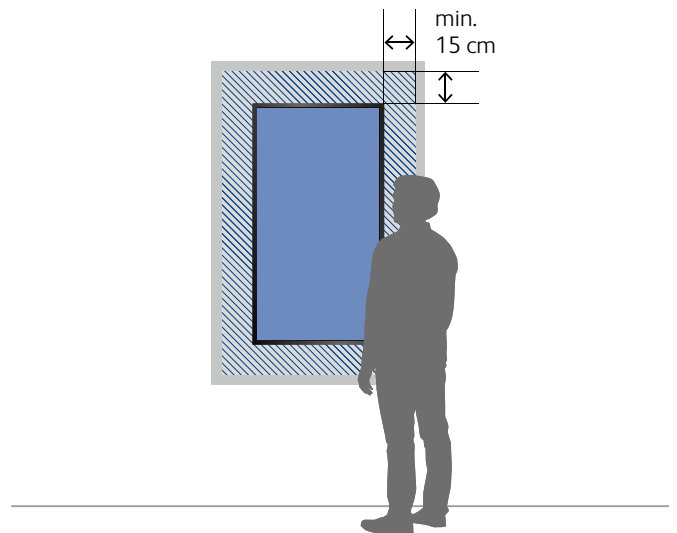
1. Center of Image

To ensure optimal appreciation of the image contents, we recommend positioning the center of the screen at a height of approx. 160 cm (+/- 5 cm) – measured from the sidewalk.



2. Distance from Window Frame

Ensure a distance of at least 15 cm between the edge of the screen and the window frame to allow the contents to be displayed to their best advantage.



3. Footprint and Height in the Shop Window

1 Space between the screen and window pane

Ideal: 10 cm
Minimum: 5 cm
Maximum: 40 cm

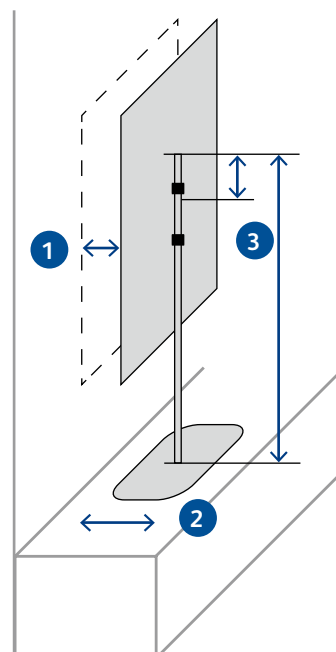
2 Base footprint:

Base L (49"): 73 × 50 cm (W × D)
Base XL (55"): 88 × 60 cm (W × D)
Base XXL (65"/75"): 98 × 70 cm (W × D)
Round: Ø18 cm

3 Height of base rod

The base rod should extend 30 cm beyond the brackets in the center of the screen.

Available sizes: 120 cm, 150 cm, 180 cm (standard), 200 cm (for base XXL only)



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